



# Governors Grants Training Conference

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## How DHR supports Ending Childhood Hunger

- Founding member of the Governor's Partnership to End Childhood Hunger
- Created the Supplemental Nutrition Assistance Program (SNAP) (Maryland's Food Supplement Program-FSP) State Outreach plan



## Governor's Goal:

Reach more than 175,000 potentially eligible families currently not participating in FSP

### Strategies:

- Increase number of community and faith-based organizations (CBOs) included in the Food Supplement Program Outreach Plan.

### # of CBO's in the SNAP Outreach plan:

- FY 2012 11 CBOs
- FY 2013 14 CBOs
- FY 2014 16 CBOs



# FY 2015 14 CBO's in the SNAP State Outreach Plan

- Benefits Data Trust (BDT)
- Capital Area Food Bank
- Citizens Assisting the Sheltered and Abused, Inc (CASA)
- Catholic Charities of D.C
- Community Outreach and Development, Inc (CDC)
- Family League of Baltimore City
- Humanim
- Lifestyles of Maryland Foundation, Inc.
- Maryland Food Bank
- Maryland Hunger Solutions
- Meals on Wheels of Central Maryland, Inc.
- Paul's Place
- Seedco
- The Training Source



## How to apply for the SNAP State Outreach?

- Annual Food and Nutrition Service (FNS) Grant
  - Guidance can be found on the FNS website <http://www.fns.usda.gov/outreach/state-outreach-plan-guidance>
  - CBO's are notified through direct communication
  - Non-profits are notified bi-annually by the SNAP/FSP Program Access coordinator
  - Applications must be coordinated through DHR
- Optional 3 year State grant agreement
  - Depending on annual funding approval by FNS



## Governors Childhood Hunger Plan

Ensure that all eligible Maryland families with children have access to supplemental food assistance.

DHR increased access to supplemental food assistance:

- Maryland is among the States with the highest Program Access Index (PAI) for FY 2013
- 2nd consecutive year
- 3<sup>rd</sup> time overall recognized for progress in this area



## Governors Childhood Hunger Plan

Increased access to supplemental food assistance continued...

- FY 2013, the PAI was 101.36, an increase of 6.24 points from 95.12 in FY 2012
- Maryland is one of the States with the most improved PAI
- DHR Awarded a \$3.4 million performance bonus for the improvement of access to and participation in FSP in Federal Fiscal Year 2013



## Food Supplement Program Outreach Plan Annual Report October 2013 To September 2014

Month	Households With Children	Households With Children Potential Caseload	Households With Children Participation rate	Children 18 and younger	Children 18 and younger Potential Caseload	Children 18 and younger Participation rate	CBO SAIL Applications
<b>Average Households / Total Applications</b>	<b>167,568</b>	<b>180,125</b>	<b>92.99%</b>	<b>325,695</b>	<b>360,500</b>	<b>90.37%</b>	<b>10,787</b>

The updated eligibility baseline for FFY 2014 is based upon the 2011 US Census Current Population Survey Data (table 46: weighted person count). People in Maryland under 18, below 185% of poverty line = 363,000; people under 18, below 185% of poverty line divided by 2.0 (average household size of current FSP caseload) = 181,500 potential households.



# SNAP (Maryland's FSP) Education Grant

## ● **SNAP-Ed Implementing Agency (sub-grantees)**

- University of Maryland Extension

### FY 13 Highlights:

- FSNE has 12 county-based projects
- Offered in 21 counties
- Reaching 35,490 participants in Baltimore City
- Total of 311,398 contacts (increased by 25% from FY12)
- Inclusion of 12Market2Mealtime recipes/graphics in the WIC Farmers' Market Cookbook /Magazine distributed to 40,000 WIC households
- Monthly nutrition education mailers included in the redetermination mailers for SNAP individuals reaching over 350,000 individuals in FY13



## For more information contact:

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