

# **Arts Funding in Uncertain Times**

## **Will U.S. foundations provide stability for the sector?**

October 26, 2011

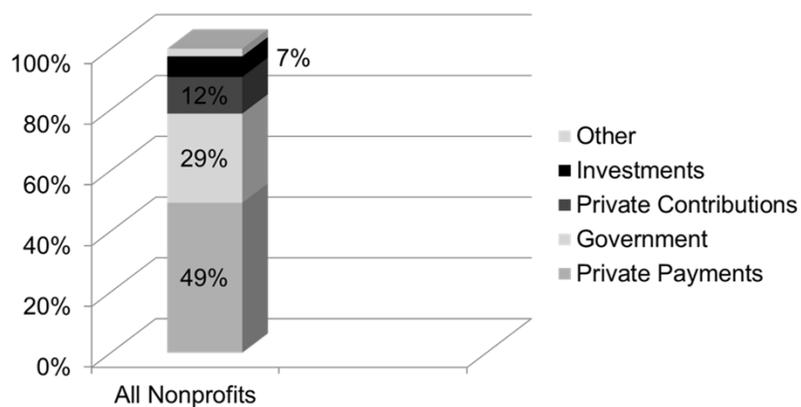
**Steven Lawrence**  
Director of Research

### **Overview**

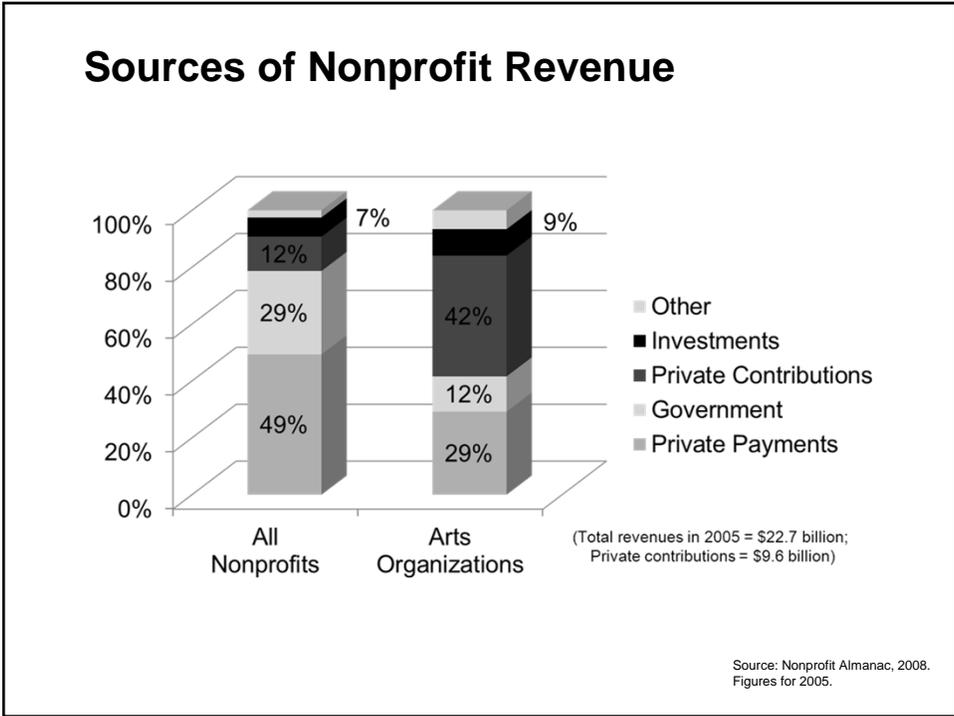
- Change in Giving for Arts and Culture Through 2008
- Impact of the Economic Crisis on Grantmaking Priorities
- Outlook for Arts Funding Through 2011

## Sources of Support for Arts and Culture Organizations

### Sources of Nonprofit Revenue



Source: Nonprofit Almanac, 2008.  
Figures for 2005.



### Arts Organization Revenue: Private Contributions by Source

Private Contributions (2005)	Amount	Percentage of Total Revenue
<b>TOTAL</b>	<b>\$9.6 billion</b>	<b>42%</b>
Gifts from living donors	~ \$2.7 billion	12%
Foundation funding	~ \$4.2 billion	18%
Corporate gifts & private bequests	~ \$2.7 billion	12%

*“Back of the envelope” calculation*

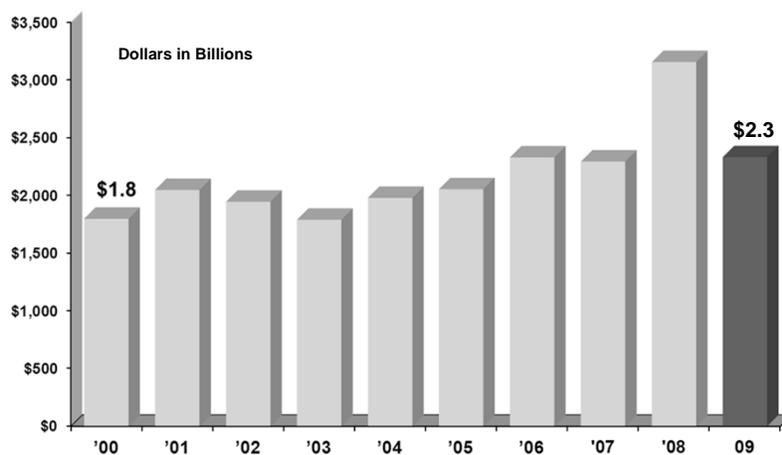
Sources: Nonprofit Almanac, 2008;  
Foundation Center.

## About the Grants Sample

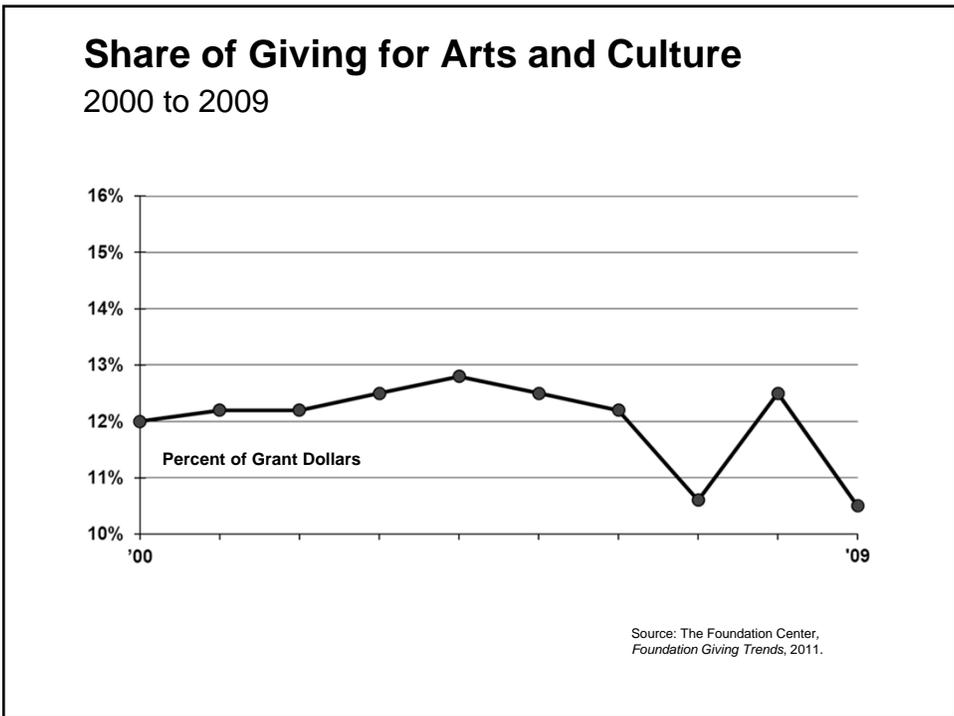
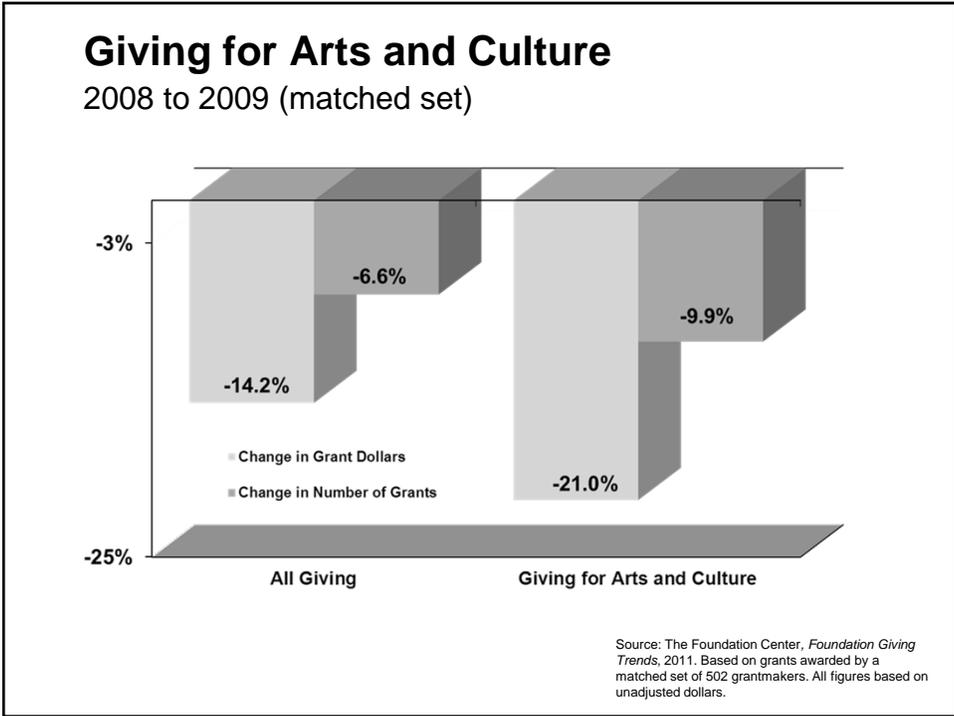
- All grants of \$10,000 or over from more than 1,000 larger foundations
- Accounts for half of the grant dollars from all U.S. foundations
- In 2009, included 155,000 grants totaling \$22.1 billion

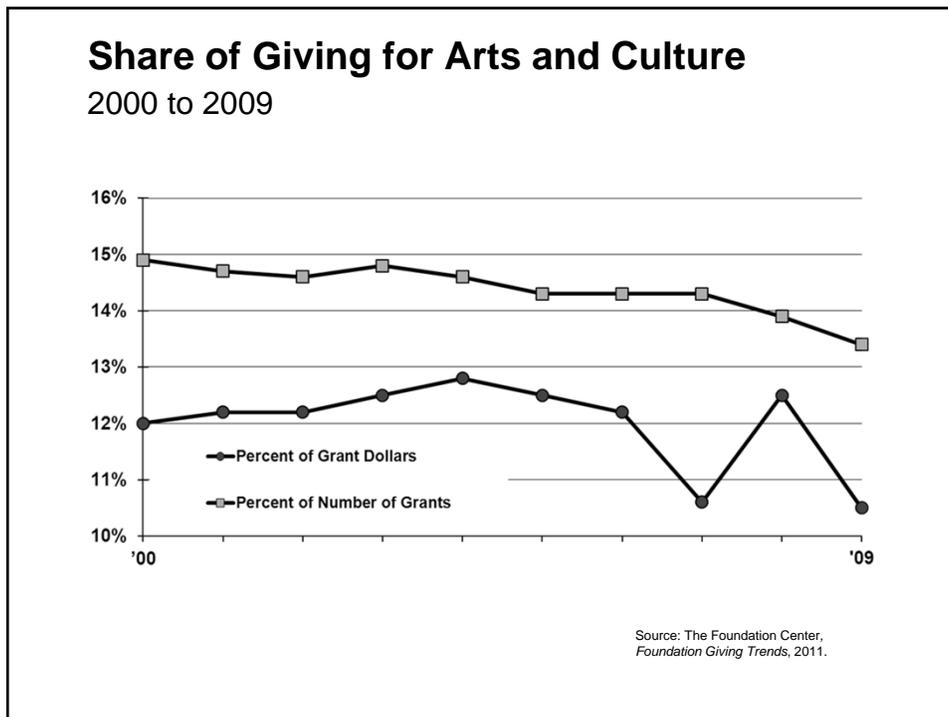
## Giving for Arts and Culture

2000 to 2009

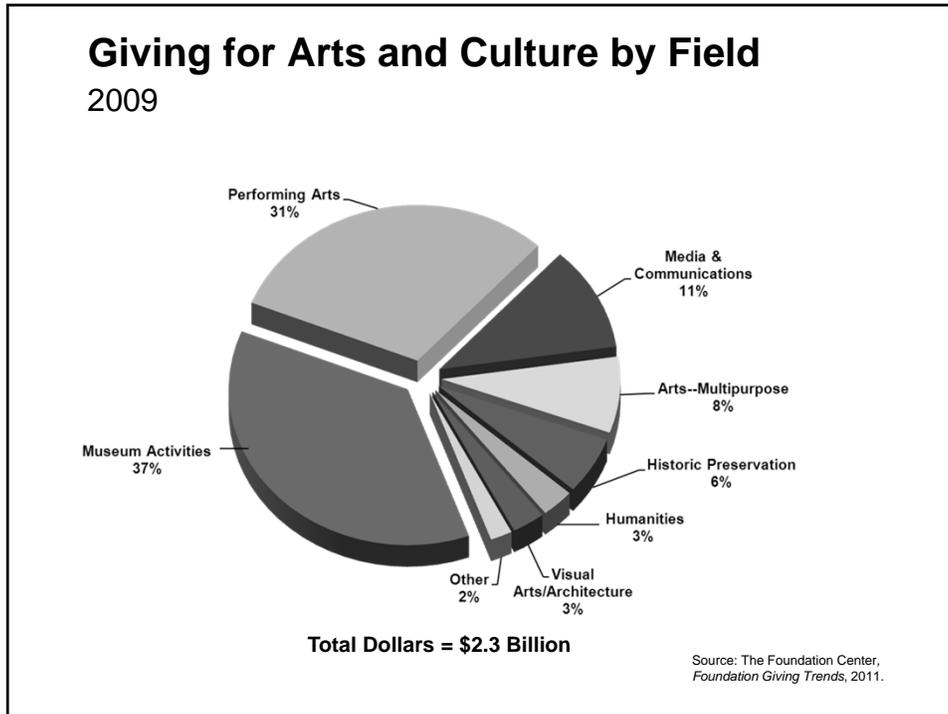


Source: The Foundation Center,  
*Foundation Giving Trends, 2011*.  
All figures based on unadjusted dollars.

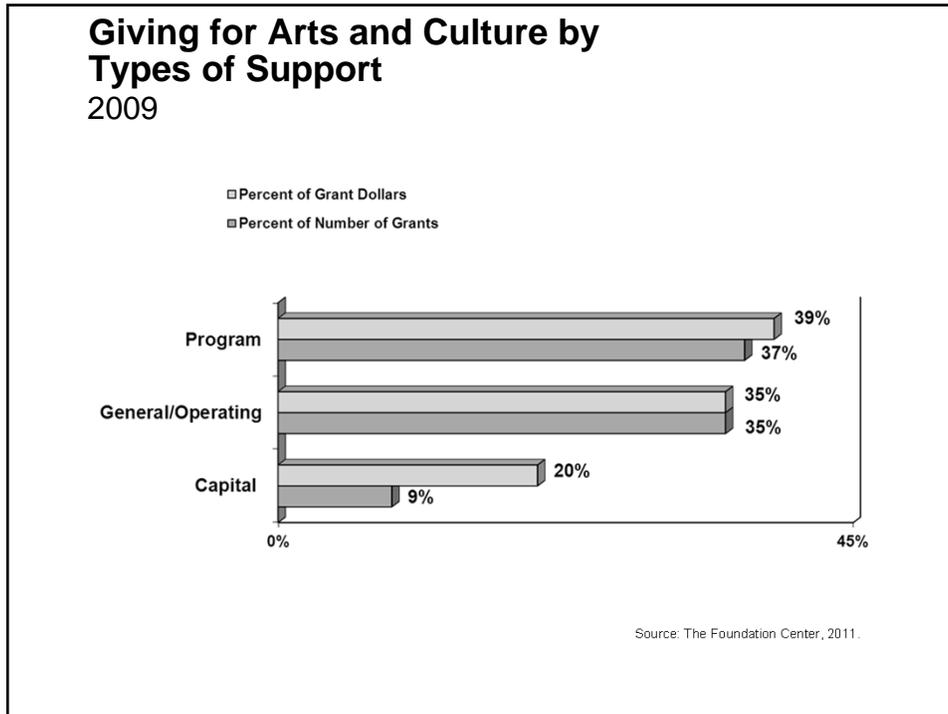




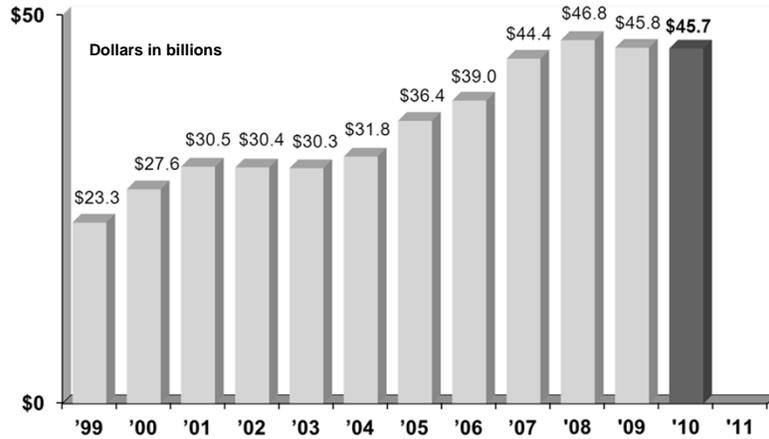
## Arts Funding by Field



## Arts Funding by Types of Support

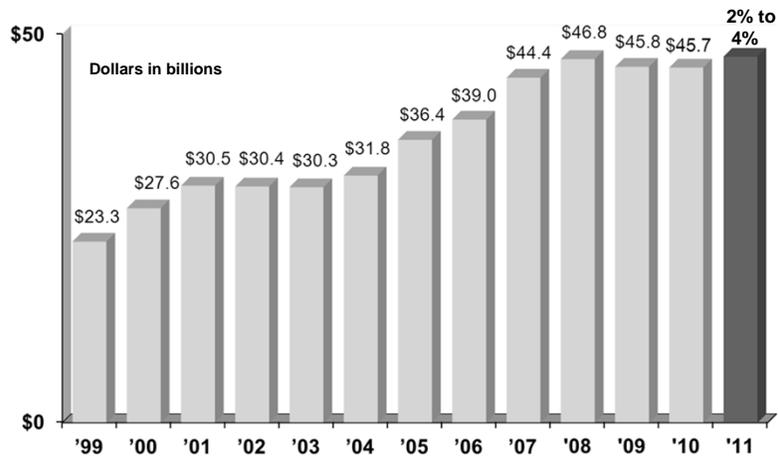


### Change in Foundation Giving 1999 to 2010



Source: The Foundation Center, *Foundation Growth and Giving Estimates*, 2011. Figures estimated for 2010 and 2011.

### Change in Foundation Giving 1999 to 2011



Source: The Foundation Center, *Foundation Growth and Giving Estimates*, 2011. Figures estimated for 2010 and 2011.

## Outlook for 2012

### Insights from Arts and Culture Funders

- Arts funding not a given in most foundations
- Arts funding will need to reflect changing demographics
- *Arts and...* critical to the future of the field
- Be candid about financial challenges