Grants Intelligence – Using data to inform decision-making
Exploring Homelessness – A National Priority

Merril Oliver
Executive Vice President & COO
eCivis

October 21, 2019
Session Overview

- Welcome
- The Opportunity Project
- Speaker Introduction
- Innovation Exchange
- Results-Oriented Accountability for Grants Cross Agency Priority Goal
- Q&A
- Stay Informed
What is The Opportunity Project?

• The Opportunity Project (TOP) is a process for engaging government, communities, and the technology industry to create digital tools that seek to address the nation’s greatest challenges.

• The U.S. Census Bureau connects tech developers, local leaders, and non-profits with problem statements on issues and facilitates user-centered tech development sprints to create new digital solutions.

• This process helps to:
  – Empower people with technology;
  – Make government data more accessible and user-friendly; and
  – Facilitate cross-sector collaboration to build new digital solutions with open data.

• Grant-related TOP Sprint Problem Statements:
  – Increasing Government Accountability by Connecting Federal Spending and Performance Data
  – Improving Access to / and Management of Federal Grants

For more information go to: https://opportunity.census.gov/
Speaker: Merril Oliver, CGMS

Merril is one of the nation's most respected and accomplished grant professionals. She is the Executive Vice President and Chief Operating Officer for eCivis. Prior to joining eCivis, Merril served as the director of the Maryland Governor's Grants Office. Merril was the founding deputy director of the office in 2004, serving in that capacity for 10+ years. Merril spent a year in Puerto Rico, where she developed a centralized federal funds management office for the Governor in 2014. Merril has also served on the US Office of Management and Budget and Association of Government Accountants Intergovernmental Partnership as a Steering Committee Member and co-chaired multiple workgroups for the Partnership. She was president of the National Grants Management Association from 2009-2012 and in 2011, Merril was appointed by the Obama Administration to the Presidential Executive Order Workgroup on Improper Payments. Merril earned a B.S. from Towson University.
Grants Intelligence

Using data to inform decision-making
Meet Alice!

Alice writes grants for California Department of Housing and Community Development

She is extremely concerned about the state of homelessness in California
553,742

Number of people counted homeless in 2017 across the United States
Alice’s Questions

**Find and Apply**
- Which grants help with homelessness?
- How can I better research the problem?
- How can my application stand out?

**Fair Share**
- Where does the funding go right now?
- Is my state getting its fair share?
- How do I compare?

**Performance**
- Have I been a good steward of funds?
- Have my sub-recipient been good stewards of funds?
- What are common audit pain points?
Finding and correlating the data is extremely time-consuming and difficult

- Difficult websites
- Gigabytes of data
- Dozens of data sources
- Different methodologies
The Solution

Grants Intelligence – Homelessness

https://intel.ecivis.com/homelessness
Understand the Problem Area

Homeless per Capita
## Federal Programs

The table contains a list of competitive federal programs that, either directly or indirectly, address the homeless or homelessness. Errors or Omissions?

### Find and Research Sources of Funding

<table>
<thead>
<tr>
<th>#</th>
<th>Source</th>
<th>Program Name</th>
<th>CFDA Number / Program Details</th>
<th>Grant Opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>USDA</td>
<td>School Breakfast Program</td>
<td>10.553</td>
<td>Grants.gov</td>
</tr>
<tr>
<td>2</td>
<td>USDA</td>
<td>National School Lunch Program</td>
<td>10.555</td>
<td>Grants.gov</td>
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<tr>
<td>3</td>
<td>USDA</td>
<td>Child and Adult Care Food Program</td>
<td>10.558</td>
<td>Grants.gov</td>
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<tr>
<td>4</td>
<td>USDA</td>
<td>Emergency Food Assistance Program (Food Commodities)</td>
<td>10.560</td>
<td>Grants.gov</td>
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<tr>
<td>5</td>
<td>HUD</td>
<td>Emergency Solutions Grant Program</td>
<td>14.231</td>
<td>Grants.gov</td>
</tr>
<tr>
<td>6</td>
<td>HUD</td>
<td>Supportive Housing Program</td>
<td>14.235</td>
<td>Not Active</td>
</tr>
<tr>
<td>7</td>
<td>HUD</td>
<td>Shelter Plus Care</td>
<td>14.238</td>
<td>Not Active</td>
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<tr>
<td>8</td>
<td>HUD</td>
<td>Housing Opportunities for Persons with AIDS</td>
<td>14.241</td>
<td>Grants.gov</td>
</tr>
<tr>
<td>9</td>
<td>HUD</td>
<td>Section 8 Moderate Rehabilitation Single Room Occupancy</td>
<td>14.249</td>
<td>Not Active</td>
</tr>
<tr>
<td>10</td>
<td>HUD</td>
<td>Homeless Management Information Systems Technical Assistance</td>
<td>14.261</td>
<td>Not Active</td>
</tr>
</tbody>
</table>
Follow the Funding Totals and Per Capita
### State Comparisons

#### Idaho (ID)

**Idaho Overview**

- 2017 Census Population Estimate: 1,716,943
- Number of Continuums of Care (CoC): 2

#### 3 Year Homeless Trend (PIT)

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Homeless</th>
<th>Total Homeless per 10K Residents</th>
<th>Homeless per Capita Rank (lower is worse)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>2,037</td>
<td>11.86</td>
<td>26</td>
</tr>
<tr>
<td>2016</td>
<td>2,247</td>
<td>13.35</td>
<td>20</td>
</tr>
<tr>
<td>2015</td>
<td>1,966</td>
<td>11.89</td>
<td>29</td>
</tr>
</tbody>
</table>

#### Iowa (IA)

**Iowa Overview**

- 2017 Census Population Estimate: 3,145,711
- Number of Continuums of Care (CoC): 3

#### 3 Year Homeless Trend (PIT)

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Homeless</th>
<th>Total Homeless per 10K Residents</th>
<th>Homeless per Capita Rank (lower is worse)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>2,756</td>
<td>8.76</td>
<td>41</td>
</tr>
<tr>
<td>2016</td>
<td>3,064</td>
<td>9.77</td>
<td>39</td>
</tr>
<tr>
<td>2015</td>
<td>3,081</td>
<td>9.87</td>
<td>44</td>
</tr>
<tr>
<td>#</td>
<td>Audit Year</td>
<td>Auditee</td>
<td>Material Weakness</td>
</tr>
<tr>
<td>---</td>
<td>------------</td>
<td>-------------------------------------------------</td>
<td>------------------</td>
</tr>
<tr>
<td>1</td>
<td>2015</td>
<td>THE SHOSHONE-BANNOCK TRIBES</td>
<td>No</td>
</tr>
<tr>
<td>2</td>
<td>2015</td>
<td>FRIENDS OF CHILDREN AND FAMILIES INC.</td>
<td>No</td>
</tr>
<tr>
<td>3</td>
<td>2015</td>
<td>LEWS-CLARK EARLY CHILDHOOD PROGRAM INC.</td>
<td>No</td>
</tr>
<tr>
<td>4</td>
<td>2014</td>
<td>THE SHOSHONE-BANNOCK TRIBES</td>
<td>No</td>
</tr>
<tr>
<td>5</td>
<td>2014</td>
<td>FRIENDS OF CHILDREN AND FAMILIES INC.</td>
<td>No</td>
</tr>
</tbody>
</table>

**Analyze Performance**

**Determine Audits for yourself and sub-recipients**
What’s Next?

We’d love your **feedback**!

We’ll use our methodology on additional problem areas:

- **Disaster Recovery**
- **Opioid Crisis**
- **Etc!**
Maximize the value of grant funding by applying a risk-based, data driven framework that balances compliance requirements with demonstrating successful results for the American taxpayer.

Goal Statement
Cross Agency Priority Goal Environment

Key Drivers of Transformation

IT Modernization (CAP Goal 1)
Data Accountability, and Transparency (CAP Goal 2)
People - Workforce of the Future (CAP Goal 3)

Cross-Cutting Priority Areas

Improving Customer Experience (CAP Goal 4)
Sharing Quality Services (CAP Goal 5)
Shifting From Low-Value to High-Value Work (CAP Goal 6)

Functional Priority Areas

Category Management (CAP Goal 7)
Results-Oriented Accountability for Grants (CAP Goal 8)
Getting Payments Right (CAP Goal 9)
Federal IT Spending Transparency (CAP Goal 10)
Improve Management of Major Acquisitions (CAP Goal 11)
Grants CAP Goal Strategies

Standardize Business Processes & Data
Standardize grants management business processes & identify, operationalize, standardize, & link data.

Build Shared IT Infrastructure
Use standard business processes & data to identify opportunities to build shared solutions that reduce burden & improve the user experience.

Leverage data, including data from annual audits, to assess & manage recipient risk.

Hold recipients accountable for good performance practices that support achievement of program goals and objectives; & streamline burdensome compliance requirements for those that demonstrate results.

Achieve Goals and Objectives
Instructions:

Please enter your questions via the chat feature via Adobe Connect; OR

Email them to GrantsTeam@omb.eop.gov
JOIN OUR COMMUNITY TODAY!

https://www.performance.gov/CAP/grants/

INNOVATION EXCHANGE SESSION SCHEDULE:
October 24, 2019
Note: Due to the holidays, sessions will not be held the 4th Thursday of November or December. However, we plan to hold one on an alternate date. Stay tuned!

DO YOU HAVE AN INNOVATION YOU WOULD LIKE TO SHARE?
Please email the Grants Team at GrantsTeam@omb.eop.gov