

**Grants Intelligence – Using data to inform decision-making** Exploring Homelessness – A National Priority

Merril Oliver Executive Vice President & COO eCivis

October 21, 2019



- Welcome
- The Opportunity Project
- Speaker Introduction
- Innovation Exchange
- Results-Oriented Accountability for Grants Cross Agency Priority Goal
- **Q&A**
- Stay Informed





#### What is The Opportunity Project?

- The Opportunity Project (TOP) is a process for engaging government, communities, and the technology industry to create digital tools that seek to address the nation's greatest challenges
- The U.S. Census Bureau connects tech developers, local leaders, and non-profits with problem statements on issues and facilitates user-centered tech development sprints to create new digital solutions
- This process helps to:
  - Empower people with technology;
  - Make government data more accessible and user-friendly; and
  - Facilitate cross-sector collaboration to build new digital solutions with open data
- Grant-related TOP Sprint Problem Statements:
  - Increasing Government Accountability by Connecting Federal Spending and Performance Data
  - Improving Access to / and Management of Federal Grants

For more information go to: <u>https://opportunity.census.gov/</u>





#### Speaker: Merril Oliver, CGMS

Merril is one of the nation's most respected and accomplished grant professionals. She is the Executive Vice President and Chief Operating Officer for eCivis. Prior to joining eCivis, Merril served as the director of the Maryland Governor's Grants Office. Merril was the founding deputy director of the office in 2004, serving in that capacity for 10+ years. Merril spent a year in Puerto Rico, where she developed a centralized federal funds management office for the Governor in 2014. Merril has also served on the US Office of Management and Budget and Association of Government Accountants Intergovernmental Partnership as a Steering Committee Member and co-chaired multiple workgroups for the Partnership. She was president of the National Grants Management Association from 2009-2012 and in 2011, Merril was appointed by the Obama Administration to the Presidential Executive Order Workgroup on Improper Payments. Merril earned a B.S. from Towson University.





Using data to inform decision-making



# Meet Alice!

Alice writes grants for California Department of Housing and Community Development

She is *extremely concerned* about the state of homelessness in California



Number of people counted homeless in 2017 across the United States





#### **Find and Apply**

Which grants help with homelessness?

#### Fair Share

Where does the funding go right now?

## **Performance**

Have I been a good steward of funds?

How can I better research the problem?

Is my state getting its fair share?

Have my sub-recipients been good stewards of funds?

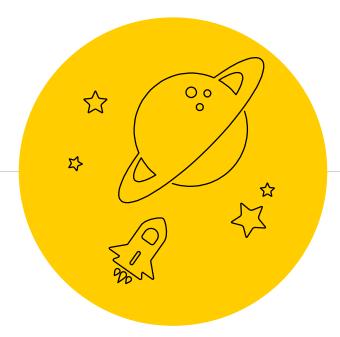
How can my application How do I compare? stand out?

What are common audit pain points?

Alice's Challenge ,66755.39,0,0 2,42826.99,0,0, 64,50656.8,0,0,0,0,3 14,67905.07,0,0,0 66938.9,0,0,0,0

Finding and correlating the data is extremely time-consuming and difficult

- Difficult websites
- Gigabytes of data
- Dozens of data sources
- Different methodologies



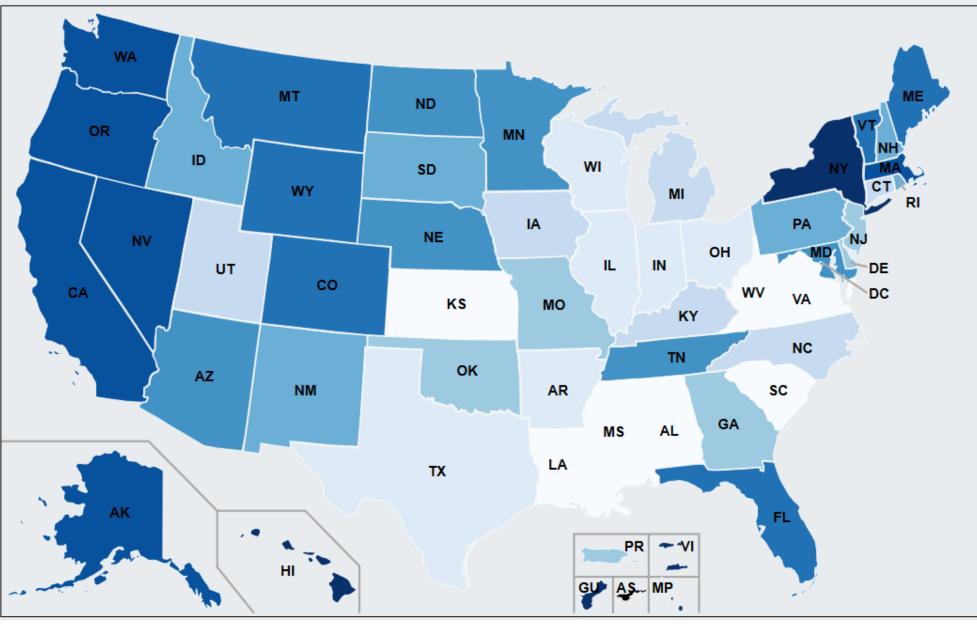
# **The Solution**

Grants Intelligence – Homelessness <a href="https://intel.ecivis.com/homelessness">https://intel.ecivis.com/homelessness</a>

# **Homelessness Map**

Understand the Problem Area

Homeless per Capita



### **Federal Programs**

The table contains a list of competitive federal programs that, either directly or indirectly, address the homeless or homelessness. Errors or Omissions?

Show 10 \$ entries Copy Excel PDF Print Sec						earch:			
# ↑↓	Source 11	Program Name	†1	CFDA Number / Program Details	↑↓	Grant Opportunities	ţ↑		
1	USDA	School Breakfast Program		10.553		Grants.gov			
2	USDA	National School Lunch Program		10.555		Grants.gov			
3	USDA	Child and Adult Care Food Program		10.558		Grants.gov			
4	USDA	Emergency Food Assistance Program (Food Commodities)		10.569		Grants.gov			
5	HUD	Emergency Solutions Grant Program		14.231		Grants.gov			
6	HUD	Supportive Housing Program		14.235		Not Active			
7	HUD	Shelter Plus Care		14.238		Not Active			
8	HUD	Housing Opportunities for Persons with AIDS		14.241		Grants.gov			
9	HUD	Section 8 Moderate Rehabilitation Single Room Occupancy		14.249		Not Active			
10	HUD	Homeless Management Information Systems Technical Assistance		14.261		Not Active			

# Find and Research Sources of Funding

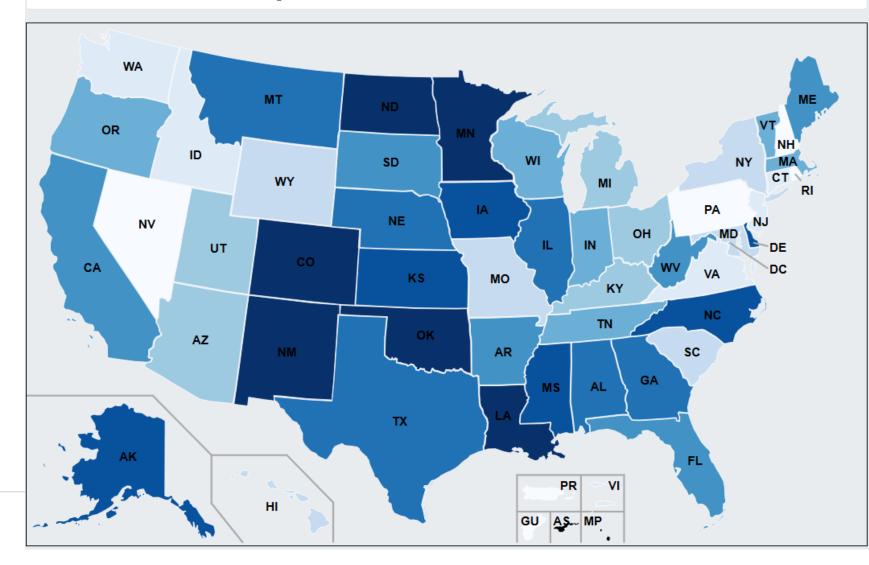
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# **Funding Map**

#### Instructions

For a national view of funding, please select a program in the drop-down below. For state-specific information, click on the state/territory.

10.558 - Child and Adult Care Food Program



Follow the Funding Totals and Per Capita

# State Comparisons

2015 1,966

# **Compare States**

Know if you are getting your fair share

Ida	aho (II	))		\$				
Id	ano O	verview						
	2017 Census Population Estimate 1,716,943							
	Numb	er of Continuu	ms of Care (CoC)	2				
2	Voar H	lomeless Trer	od (PIT)					
5	icui i	iomeless nei						
	Total			Homeless per				
		Total	Homeless per 10K	Capita Rank (lower is				
	Year	Homeless	Residents	worse)				
	2017	2,037 🔮	11.86 🔮	26 🕥				
	2016	2,247 🕜	13.35 📀	20 🔮				

11.89

29

Iowa (IA)		÷
Iowa Overview		
2017 Census Population Estimate Number of Continuums of Care (CoC)	3,145,711	

3 Year ⊦	lomeless Tren	nd (PIT) 🗠			
Year	Total Homeless	Total Homeless per 10K Residents	Homeless per Capita Rank (lower is worse)		
2017	2,756 🔮	8.76 🔮	41 🕢		
2016	3,064 🔮	9.77 🔮	39 🔮		
2015	3,081	9.87	44		

#### **Federal Audit Clearinghouse Data**

Сору	/ Excel	PDF Print					Search:
#†↓	Audit Year 11	Auditee 11	Material Weakness	Going Concern 斗	Reportable Condition 11	Low Risk 👔	Material Noncompliance 斗
1	2015	THE SHOSHONE-BANNOCK TRIBES	No	No	Yes	Yes	No
2	2015	FRIENDS OF CHILDREN AND FAMILIES INC.	No	No	No	Yes	No
3	2015	LEWIS-CLARK EARLY CHILDHOOD PROGRAM INC.	No	No	No	No	No
4	2014	THE SHOSHONE-BANNOCK TRIBES	No	No	No	Yes	No
5	2014	FRIENDS OF CHILDREN AND FAMILIES INC.	No	No	No	Yes	No

#### **Analyze Performance**

Determine Audits for yourself and sub-recipients



We'd love your feedback!

We'll use our methodology on additional problem areas:

- Disaster Recovery
- Opioid Crisis
- Etc!



Maximize the value of grant funding by applying a risk-based, data driven framework that balances compliance requirements with demonstrating successful results for the American taxpayer.

**GOAL STATEMENT** 





PRESIDENT'S

MANAGEMENT A G E N D A

	Key	y Drivers	of Transfor	mation			
	IT Modernization (CAP Goal 1)		and Tra	Data Accountability, and Transparency (CAP Goal 2)		People - Workforce of the Future (CAP Goal 3)	
Expe			u <b>ality Service</b> 9 Goal 5)	3	-	Low-Value to ue Work Goal 6)	
Functional Priority Ar Category Management (CAP Goal 7)	eas Results-Oriented Accountability for Grants (CAP Goal 8)	R	Payments ight Goal 9)	Federal IT Spe Transparer (CAP Goal 1	cy	Improve Management of Major Acquisitions (CAP Goal 11)	





# **Grants CAP Goal Strategies**

Hold recipients accountable for good performance practices that support achievement of program goals and objectives; & streamline burdensome compliance requirements for those that demonstrate results.



# Achieve Goals and Objectives



PRESIDENT'S

MANAGEMENT

## Standardize Business

#### **Processes & Data**

Standardize grants management business processes & identify, operationalize, standardize, & link data.



#### Build Shared IT Infrastructure

Use standard business processes & data to identify opportunities to build shared solutions that reduce burden & improve the user experience.



#### Manage Risk

Leverage data, including data from annual audits, to assess & manage recipient risk.





#### **Instructions:**

Please enter your questions via the chat feature via Adobe Connect; OR

Email them to <u>GrantsTeam@omb.eop.gov</u>

Q&A





#### JOIN OUR COMMUNITY TODAY!

https://www.performance.gov/CAP/grants/



#### **INNOVATION EXCHANGE SESSION SCHEDULE:**

October 24, 2019 **Note:** Due to the holidays, sessions will not be held the 4<sup>th</sup> Thursday of November or December. However, we plan to hold one on an alternate date. Stay tuned!

#### DO YOU HAVE AN INNOVATION YOU WOULD LIKE TO SHARE?

Please email the Grants Team at <u>GrantsTeam@omb.eop.gov</u>

