GOVERNOR'S GRANTS CONFERENCE

Using Data to Enhance your Grant Application

Alfred Sundara, AICP Maryland Department of Planning

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Grants are funded because...

➢You have a plan of action with time-frames and expectations

➢Your organization is committed to the

project

➢Your problem is significant and backed by supportive data



Key Elements

► Reliable source for data

Clearly identified need

- ➢ Data relevant to the area of need
- ➢ Describes the problem and justifies the need for the project
- ➢Compare data over a time period and to other geographies



Data Sources

- ► Census Data
- American Community Survey
- ➤Census Estimates
- ► U.S. Bureau of Economic Analysis (BEA)
- Longitudinal Employer-Household Dynamics (LEHD)



Census 2010

The Census 2010 form asked everyone 10 Short questions about:

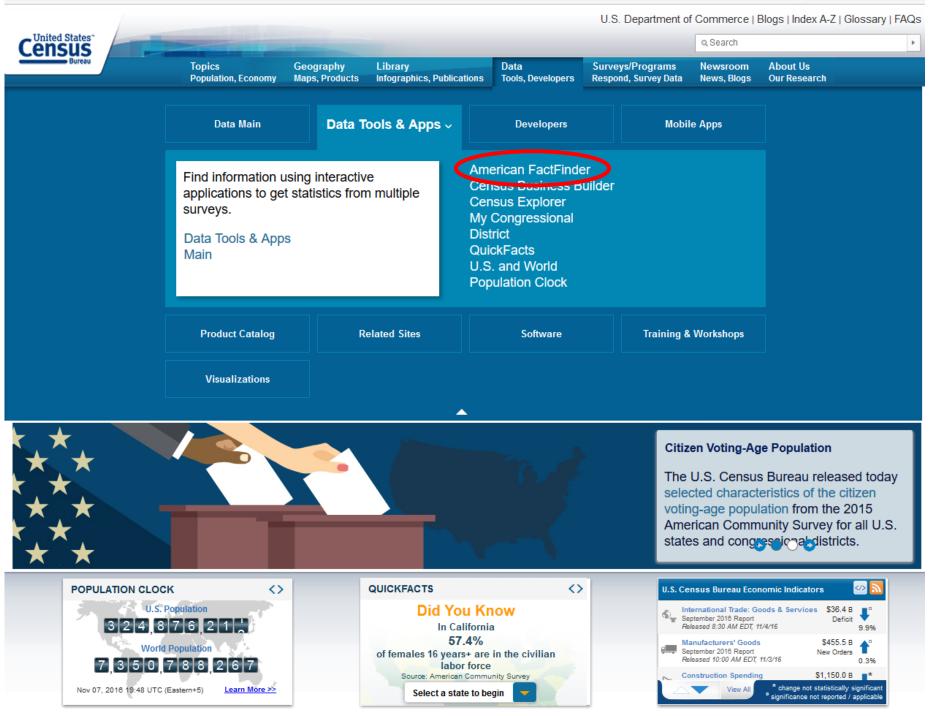
Age
Race, Hispanic/Latino
Gender
Own/Rent

5

➢ Relationship of persons in household

No long form – that data collected through American Community Survey (ACS)





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One-year estimates	Five-year estimates
12 months of collected data 60 months of collected data	
2015 latest year data	2010-2014 latest data
·	
Less reliable than 5-year	Most reliable
Most current data	Least current
•	

* Three-year ACS is discontinued after 2011-2013



Main Topics

- Social (DP02)
- Economic (DP03)
- Housing (DP04)
- Demographic (DP05)



Social (DP02)

- Total Households
- Household population and relationships
- o School enrollment
- o Educational attainment
- o Disability
- Place of birth native/foreign
- o Languages spoken
- Households with computer/Internet



Economic (DP03)

- o Employment status
- o Labor force
- Commute to work (car, transit...)
- Occupation and Industry
- Income (median household and range)
- Health Insurance
- o Poverty data



Housing (DP04)

- Total housing units occupied/vacant
- Units in structure (single family, multi family)
- o Year built
- o Rooms/bedrooms
- Owner occupied/renter occupied
- Vehicles available
- Value of home, mortgage status
- Monthly costs for owner mortgage
- Rent and rent as a percent of household income

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Demographic (DP05)

- \circ Total population
- Male/female and age details
- o Race details
- o Hispanic or Latino
- Citizen, voting age population



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- Population and Housing
- Annual Population Estimates (2015 PEP, PEPANNRES)
- Demographic and Housing Estimates (2014 ACS, DP05)
- General Housing Characteristics (2014 ACS, DP04)
- General Demographic Characteristics (2010 Census, DP-1)

Poverty and Income

- General Economic Characteristics (2014 ACS, DP03)
- Age, Race, Sex and Education
- Selected Social Characteristics (2014 ACS, DP02)
- Educational Attainment (2014 ACS, \$1501)

American FactFinder provides access to data about the United States, Puerto Rico and the Island Areas. The data in American FactFinder come from several censuses and surveys. For more information see Using FactFinder and What We Provide.

Using American FactFinder

Learn about American FactFinder's functions and features.

News and Notes

GET EMAIL UPDATES

July 21, 2016 The 2014 American Community Survey 1-year supplemental estimates are now available

view all news, release schedules, and more »



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Search - Use the options o	n the left (topics, geographies,) to narrow your search results
Your Selections 'Your Selections' is empty	To search for tables and other files in American FactFinder:
load search save search	1 Enter search terms and an optional geography and click GO
Search using the options below: Topics (age, income, year, dataset,)	topic or table name Sate, county or place (optional) GO ? Otopics Orace/investry O industries O occupations
Geographies (states, counties, places,)	- or Select from Topics, Race and Ethnic Groups, Industry Codes, EEO Occupation Codes.
Race and Ethnic Groups (race, ancestry, tribe)	 these are added to 'Your Selections' the Search Results are updated
Industry Codes (NAICS industry,)	2 Next, select Geographies (states, counties, cities, towns, etc.)
EEO Occupation Codes (executives, analysts,)	 these are added to 'Your Selections' the Search Results are updated
	3 Select one or more Search Results and click View



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Search - Use the option	is on the left (topics, geographies,) to narrow your search results
Your Selections 'Your Selections' is empty load search save search	To search for tables and other files in American FactFinder:
Search using the options below: Topics (age, income, year, dataset,)	List Name Address Map Select geographies to add to Your Selections ? Select from: most requested geographic types all geographic types
Geographies (states, counties, places,) Race and Ethnic Groups (race, ancestry, tribe)	Select a geographic type:
Industry Codes (NAICS industry,)	Region - 020 Division - 030 State - 040
EEO Occupation Codes (executives, analysts,)	County - 050



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Search - Use the op	otions o	n the	e left (t	opics, geographies,) to narrow your search results		
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age, income, year, dataset,)			S0101	AGE AND SEX	2015 ACS 1-year estimates	0
Geographies			S0102	POPULATION 60 YEARS AND OVER IN THE UNITED STATES	2015 ACS 1-year estimates	0
states, counties, places,)			S0103	POPULATION 65 YEARS AND OVER IN THE UNITED STATES	2015 ACS 1-year estimates	0
Race and Ethnic Groups			S0501	SELECTED CHARACTERISTICS OF THE NATIVE AND FOREIGN-BORN POPULATIONS	2015 ACS 1-year estimates	0
race, ancestry, tribe)	-		S0502 S0503	SELECTED CHARACTERISTICS OF THE FOREIGN-BORN POPULATION BY PERIOD OF ENTRY INTO THE UNITED STATES	2015 ACS 1-year estimates	0
ndustry Codes			S0503	SELECTED CHARACTERISTICS OF THE FOREIGN-BORN POPULATION BY REGION OF BIRTH: EUROPE SELECTED CHARACTERISTICS OF THE FOREIGN-BORN POPULATION BY REGION OF BIRTH: AFRICA, NORTHERN AMERICA, AND OCEANIA	2015 ACS 1-year estimates 2015 ACS 1-year estimates	0
NAICS industry,)	-		S0504	SELECTED CHARACTERISTICS OF THE FOREIGN-BORN POPULATION BY REGION OF BIRTH: AFRICA, NORTHERN AMERICA, AND OCEANIA SELECTED CHARACTERISTICS OF THE FOREIGN-BORN POPULATION BY REGION OF BIRTH: ASIA	2015 ACS 1-year estimates	-
EO Occupation Codes executives, analysts,)	•		S0505	SELECTED CHARACTERISTICS OF THE FOREIGN-BORN POPULATION BY REGION OF BIRTH: ASIA SELECTED CHARACTERISTICS OF THE FOREIGN-BORN POPULATION BY REGION OF BIRTH: LATIN AMERICA	2015 ACS 1-year estimates	0
executives, analysis,)			S0601	SELECTED CHARACTERISTICS OF THE FOREIGNEOUN POPULATIONS IN THE UNITED STATES	2015 ACS 1-year estimates	0
			S0701	GEOGRAPHIC MOBILITY BY SELECTED CHARACTERISTICS IN THE UNITED STATES	2015 ACS 1-year estimates	0
			S0801	COMMUTING CHARACTERISTICS BY SEX	2015 ACS 1-year estimates	0
			S0802	MEANS OF TRANSPORTATION TO WORK BY SELECTED CHARACTERISTICS	2015 ACS 1-year estimates	0
			S0804	MEANS OF TRANSPORTATION TO WORK BY SELECTED CHARACTERISTICS FOR WORKPLACE GEOGRAPHY	2015 ACS 1-year estimates	0
			S0901	CHILDREN CHARACTERISTICS	2015 ACS 1-year estimates	0
			S0902	CHARACTERISTICS OF TEENAGERS 15 TO 19 YEARS OLD	2015 ACS 1-year estimates	0
			S1001	GRANDCHILDREN CHARACTERISTICS	2015 ACS 1-year estimates	0
			S1002	GRANDPARENTS	2015 ACS 1-year estimates	0
			S1101	HOUSEHOLDS AND FAMILIES	2015 ACS 1-year estimates	0
			S1201	MARITAL STATUS	2015 ACS 1-year estimates	0
			S1251	CHARACTERISTICS OF PEOPLE WITH A MARITAL EVENT IN THE LAST 12 MONTHS	2015 ACS 1-year estimates	0
			S1301	FERTILITY	2015 ACS 1-year estimates	0
			S1401	SCHOOL ENROLLMENT	2015 ACS 1-year estimates	0
			S1501	EDUCATIONAL ATTAINMENT	2015 ACS 1-year estimates	0
			S1502	FIELD OF BACHELOR'S DEGREE FOR FIRST MAJOR	2015 ACS 1-year estimates	0

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1 Advanced Search 2	Table Viewer					
	al Characteristics in the Community Survey	United States: 2005	•			
Table View						
Actions: 🕅 Modify Table 🦡	Add/Remove Geographie	s 🖺 Bookmark/Save	Print	Download		
Selected Social Charact	eristic on the United States	s: 2005 Estimate	Margin of Error			
1 SCHOOL ENROLLMENT						
125 Population 3 years and over enrolled	d in school	131,506	+/-3,435			
of Nursery school, preschool 125 Kindergasten		8,207	+/-1,684			
Killuergatten		6,439	+/-1,138			
Elementary school (grades 1-8)		55,632	+/-1,876			
High school (grades 9-12)		27,918	+/-1,671			
College or graduate school		33,310	+/-2,737			
EDUCATIONAL ATTAINMENT						
Population 25 years and over		329,042	2 +/-574			
Less than 9th grade		9,166				
9th to 12th grade, no diploma		23,333				
High school graduate (includes ed	quivalency)	88,091				
Some college, no degree		73,545				
Associate's degree		22,096				
Bachelor's degree		68,409				
Graduate or professional degree		44,402				
Percent high school graduate or h		90.1%				
Percent bachelor's degree or high	ner	34.3%	+/-1.6			
MARITAL STATUS						
Males 15 years and over		189,927				
Never married		53,666				
Now married, except separated		113,440				
Separated		2,975				
Widowed		4,270				
Divorced		15,576	6 +/-2,003			



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HOME CENSUS ACS	ESTIMATES PROJECTIONS JOB/INCOME MAPS/GIS ECON & AG CENSUS MDP			
Popular Links	American Community Survey			
 > Sustainability Indicators > Zip Code Maps > Maryland Statistical Handbook > Population Estimates 	The American Community Survey (ACS) is an ongoing, nationwide, monthly survey covering approximately three-million households each year and is now the source for all of the socioeconomic data that was formerly obtained from the decennial census. ACS data is available for three types of releases depending on population size: annually, three-year periods and five-year periods.			
Median Household Income Estimates	Annual ACS data are available for all geographies (e.g., U.S., states, counties, municipalities, places) with a population of 65,000 or more.			
 Projection Profiles Parcel PFA Data 	Three-year period ACS estimates are available for all geographies with a population of 20,000 or more.			
 PFA Census Data Analysis EEO Report 	Five-year period ACS estimates are available for all geographies down to census tracts and block groups.			
Quick Links	Data and Reports			
Building Permit Data	▶ Comparing ACS Data to Census and to Other ACS Data			
 2012 Statistical Abstract 2010-2014 ACS 	Cautions. Documentation and Guidelines on Using ACS Data			
Socioeconomic Characteristics for Maryland's Legislative Districts	▶ ACS Annual Data (population of 65,000 or more for all geographies) : 2015 2014 2013 2012 2011 2010 2009 2008 2007 2006 2005 2004 2003 2002			
 2011-2013 ACS Socioeconomic Characteristics for Maryland's Jurisdictions 	ACS Three-year Data (population of 20,000 or more for all geographies) : Note: The Census Bureau has discontinued the three-year ACS data. The last three-year data release was for the 2011-2013 period. There will be no more three-year data releases.			
On-line Mapping	2011-2013 2010-2012 2009-2011 2008-2010 2007-2009 2006-2008 2005-2007			
Map Application:	Socioeconomic Characteristics for Maryland's Jurisdictions and Places:			
2010-2014 American Community Survey with	ACS Five-year Data (data available for all geographies down to census tracts & block groups) :			
Coefficient of Variation				

2010-2014 | 2009-2013 | 2008-2012 | 2007-2011 | 2006-2010 | 2005-2009



Reports

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Census Bureau Estimates

Population and Housing Unit Estimates

- Population estimates for U.S., all states, counties, cities and towns
- Components of Change (births, deaths and migration)
- Housing unit estimates are produced for U.S., all states and counties
- Data produced yearly





Popular Links

- Sustainability Indicators
- > Zip Code Maps
- Maryland Statistical Handbook
- > Population Estimates
- Median Household Income Estimates
- Projection Profiles
- > Parcel PFA Data
- PFA Census Data Analysis
- > EEO Report

Quick Links

- Building Permit Data
- 2012 Statistical Abstract
- > 2010-2014 ACS Socioeconomic Characteristics for
- Maryland's Legislative Districts
- > 2011-2013 ACS Socioeconomic Characteristics for Maryland's Jurisdictions



Estimates

This section contains estimates of various socioeconomic variables. An estimate differs from a projection in that it is for either the current year or a past time period. Projections deal with the future and can be found under the Projections tab.

Estimates of Jobs by Place of Work and Personal Income can be found at the Jobs and Income Tab. A good summary of estimates covering a wide variety of socioeconomic variables can be found in our Maryland Statistical Handbook

Estimates can be divided into five basic categories:

Population

Post 2010 U.S. Census Bureau Population Estimates

- 2015 Estimates by Age, Race and Gender for Maryland and it's Jurisdictions (6/23)
- 2015 Estimates for Maryland's Municipalities (5/16)
- 2015 Estimates for Maryland's Jurisdictions (3/16)
- 2015 Estimates for Maryland and All States (12/15)

U.S. Census Bureau Intercensal Population Estimates 2000 to 2010 for Maryland (4/12)

- Total Population Estimates: PDF | XLS
- Estimates by Gender and Age Group
- · Estimates by Gender, Race and Hispanic Origin
- Estimates by Age, Gender, Race and Hispanic Origin



Revised U.S. Census Bureau Intercensal Population Estimates 1990 to 1999 for Maryland



U.S. Bureau of Economic Analysis Data

Income and Jobs data

- Data available for the nation, states, metropolitan areas and counties.
- > Data is available annually and quarterly
- Personal and per capita income
- Total full time and part-time employment by industry



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Popular Links

Jobs and Income

Sustainability Indicators

- Zip Code Maps
- Maryland Statistical Handbook
- > Population Estimates
- Median Household Income Estimates
- Projection Profiles
- Parcel PFA Data
- > PFA Census Data Analysis
- EEO Report

Quick Links

- > Building Permit Data
 > 2012 Statistical Abstract
- > 2010-2014 ACS Socioeconomic Characteristics for Maryland's Legislative Districts
 > 2011-2013 ACS
- Socioeconomic Characteristics for Maryland's Jurisdictions

The jobs and income section has personal income estimates from the U.S. Bureau of Economic Analysis for states (quarterly and annual) and Maryland counties (annual). Jobs by place of work data from the U.S. BEA are available for states and Maryland counties annually.

Also available from this site are annual job estimates for Maryland (and other states) from the current employment statistics(CES) program. There is a difference in coverage between the BEA and CES data. The BEA series is more comprehensive in that it includes federal military, railroad, household, agricultural, and other workers not covered by the unemployment insurance system. In addition, the BEA data includes estimates of proprietors. As a result, BEA job estimates will always be significantly higher than job estimates from the CES program.

The County Business Patterns data on this site are an analysis of high tech and biotech establishments available at the zip code level.

U.S. Bureau of Economic Analysis (BEA) Jobs and Income Data for U. S. and Maryland's Jurisdictions :

- State Quarterly Personal Income Through The Fourth Quarter of 2015 (4/16)
- 2014 Annual Jobs and Income Data for Maryland's Jurisdictions (12/15)
- 2014 Annual Jobs and Personal Income for all States & Regions in U.S. (11/15)
- Number of State and Local Government Employees per 10,000 Population (2/16)
- Real Personal Income for States (7/15)



Longitudinal Employer-Household Dynamics (LEHD) Data

LEHD data is available in three groups

- Residence Area Characteristics
- Workforce Area Characteristics
- Origin Destination data



LEHD Data

Residence/Workplace Characteristics

- Total number of Jobs by area of residence/work
- > Number of jobs by age in three groups
- > Number of jobs by monthly earnings in three groups
- Number of workers in NAICS sector
- Number of workers by Race, ethnicity, educational attainment and sex



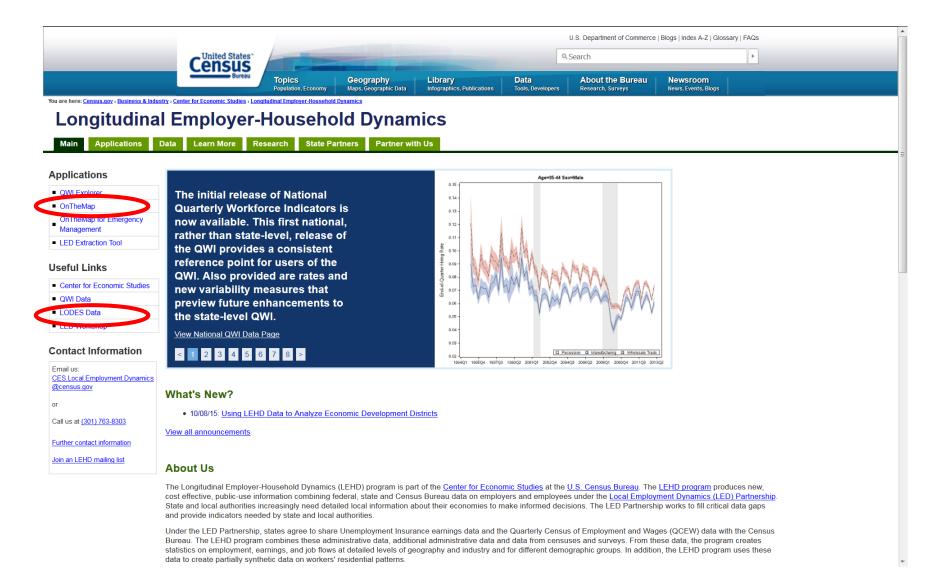
LEHD Data

Origin-Destination Data

- > OD data includes total jobs by area
- > Number of jobs by three age groups
- > Number of jobs by monthly earnings in three groups
- Jobs by major industry sector (three)

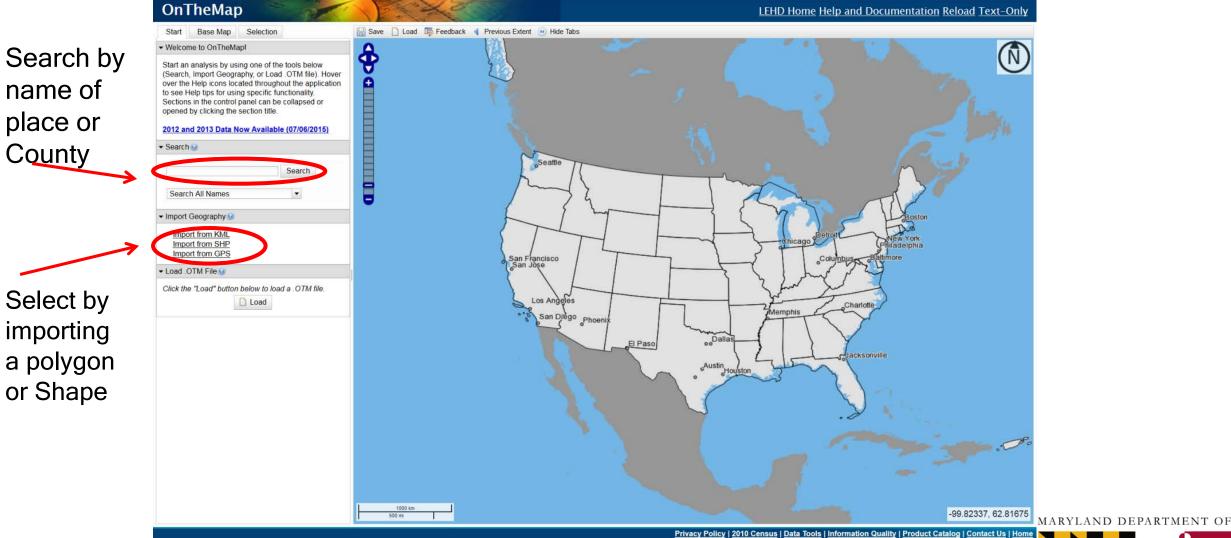


LEHD Website





OnTheMap Site



Source: U.S.Census Bureau, Center for Economic Studies | e-mail: CES.OnTheMap.Feedback@census.ge



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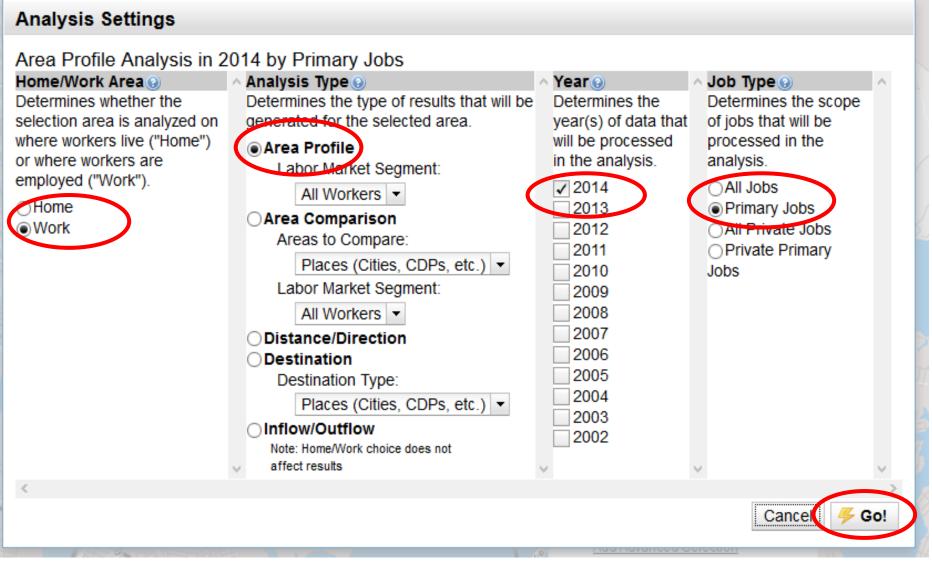
County

OnTheMap Analysis

OnTheMap LEHD Home Help and Documentation Reload Text-Only Start Base Map Selection Save 🗋 Load 👼 Feedback 📢 Previous Extent 🐽 Hide Tabs \$ owleys Quarter · Welcome to OnTheMap! N 695 702 Southeast Fr Start an analysis by using one of the tools below (Search, Import Geography, or Load .OTM file). 0 Hover over the Help icons located throughout the application to see Help tips for using specific functionality. Sections in the control panel can be collapsed or opened by clicking the section title. -2012 and 2013 Data Now Available (07/06/2015) 1 · Search D dundalk Search [40] -Search All Names • States Baltimore No results found. Counties No results found. Places (Cities, CDPs, etc.) Dundalk CDP, MD Dundal ZIP Codes (ZCTA) No results found. Metropolitan/Micropolitan Areas (CBSA) No results found. Workforce Investment Areas (WIA) No results found. **County Subdivisions** × Dundalk CDP, MD No results found. from Places (Cities, CDPs, etc.) 114th Congressional Districts Selection Area: 17.387 Sq. Mi No results found. Census Blocks: 1.636 Census Block Groups No results found. Perform Analysis on Census Tracts No results found. Selection Area Unified/Elementary Schools Districts No results found. **Change Selection Area** Secondary School Districts Add Advanced Selection No results found. e Highlanda State Legislative Districts (Upper) No results found. State Legislative Districts (Lower) No results found. Alaska Native Regional Corp. (ANRC) Brooklyn Park No results found. Tribal Lands No results found. Tribal Subdivisions No results found. -76.55196. 39.19553 1 mi Military Bases

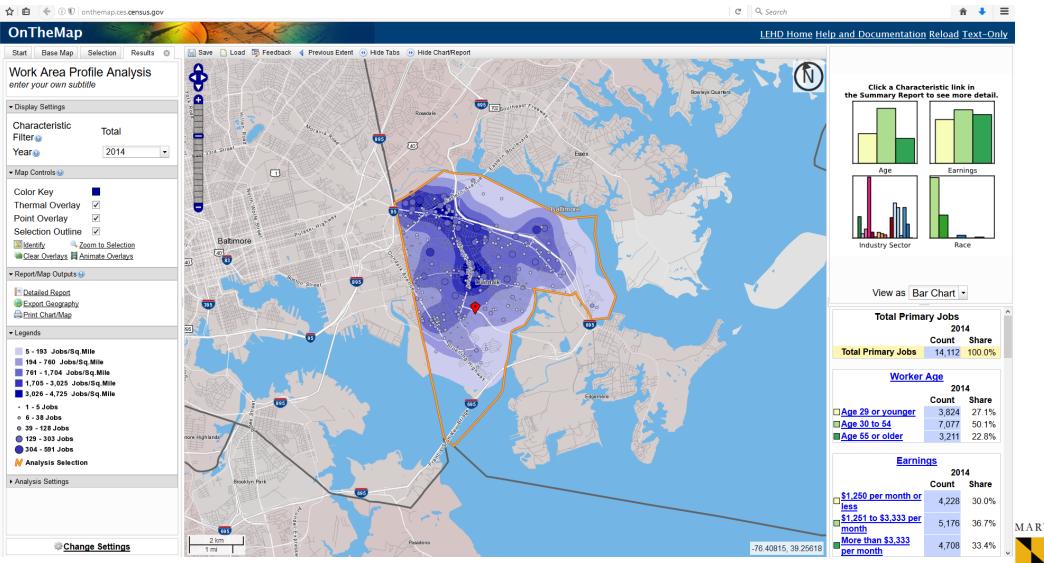
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OnTheMap Analysis



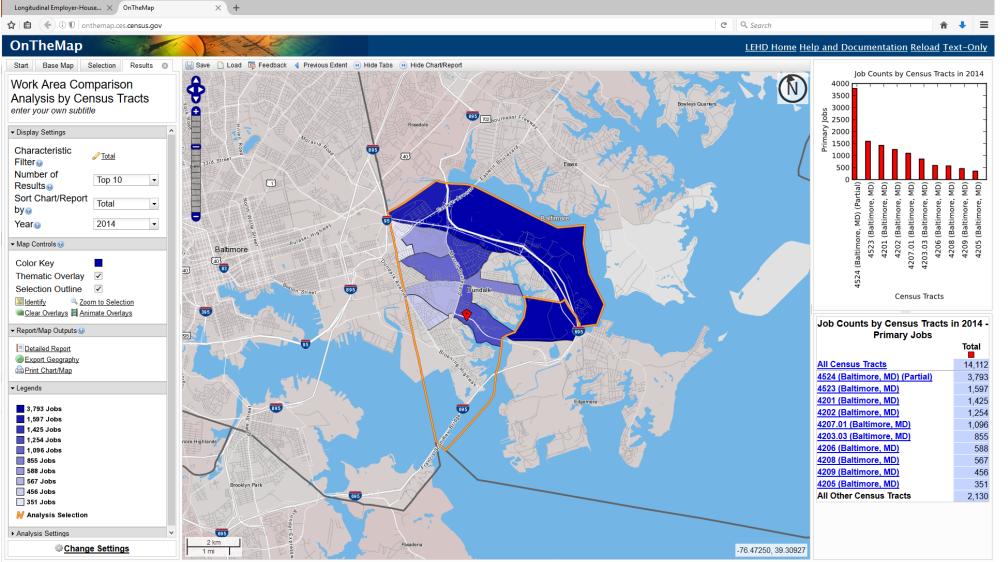
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Area Profile



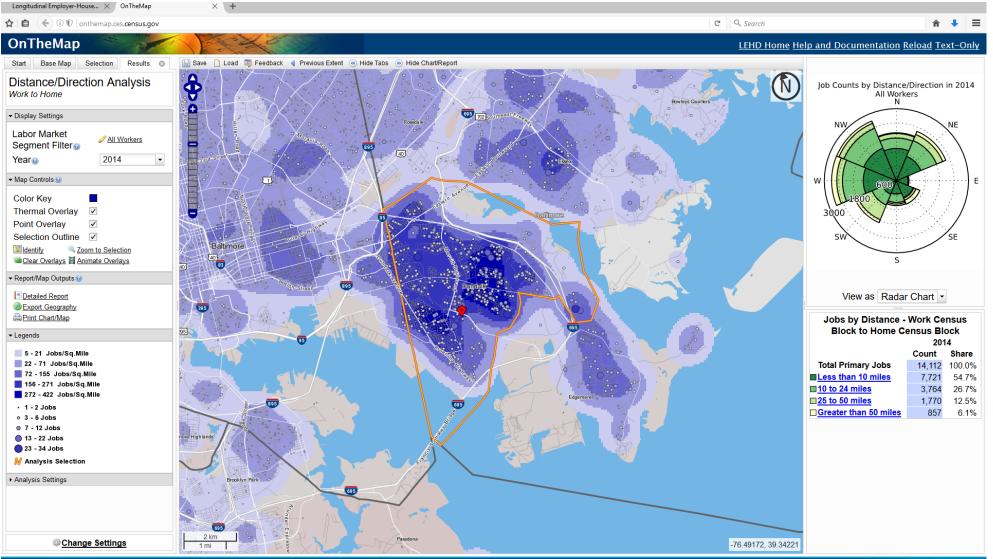


Area Comparison





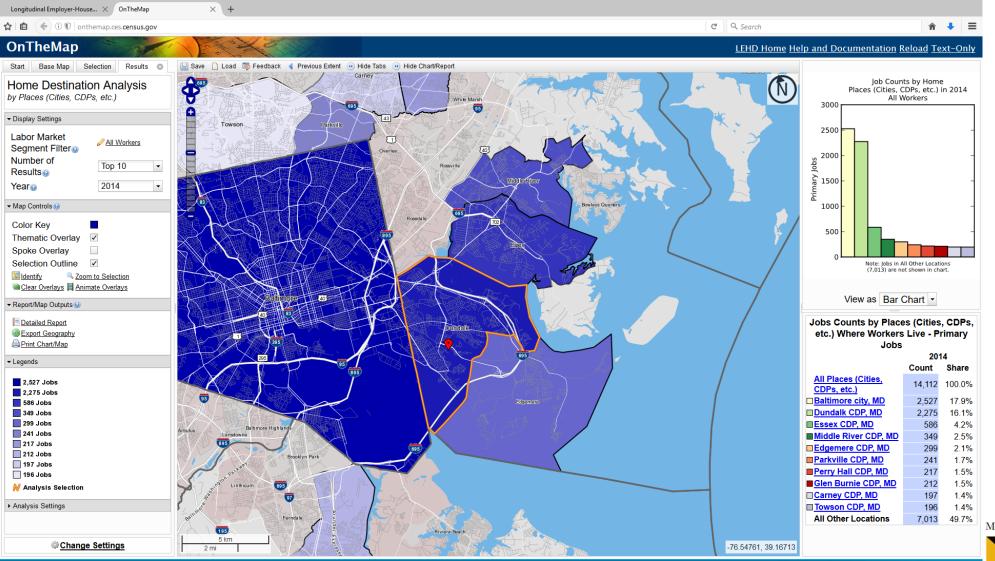
Distance Direction



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Destination Analysis

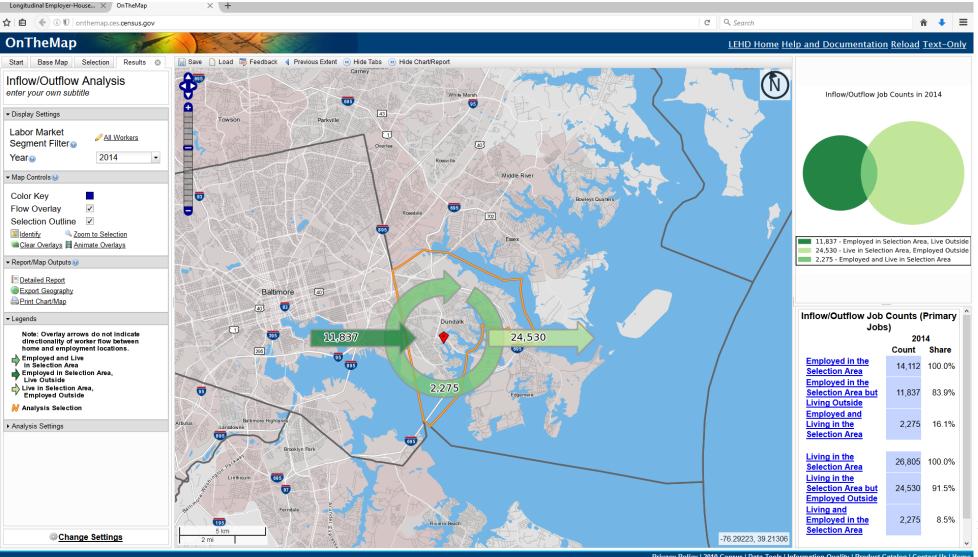




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Inflow Outflow

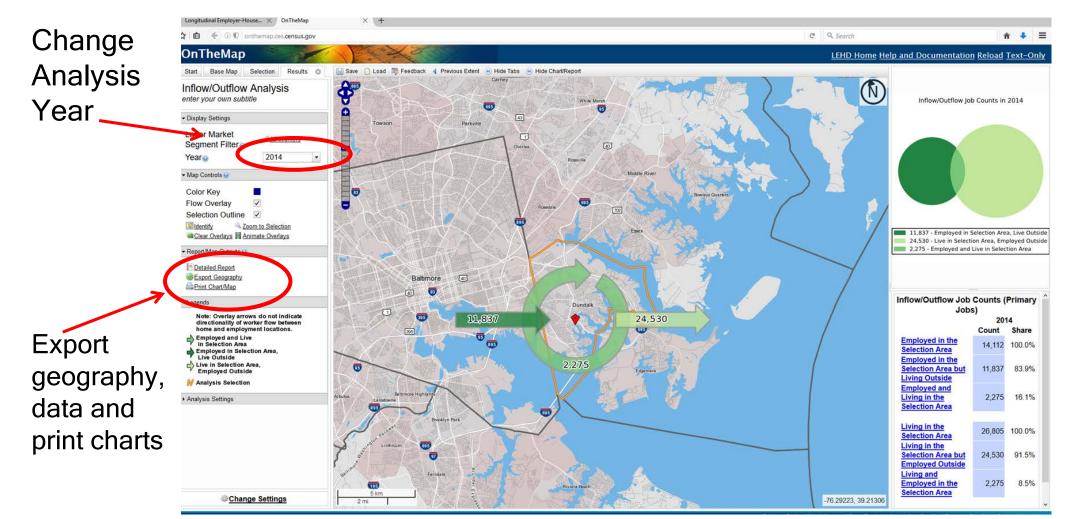


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Export Data





LODES Data



Longitudinal Employer-Household Dynamics

The initial release of National

Quarterly Workforce Indicators is

now available. This first national,

rather than state-level, release of

QWI. Also provided are rates and

the QWI provides a consistent reference point for users of the

new variability measures that preview future enhancements to

the state-level QWI.

View National QWI Data Page

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Main Applications Data Learn More Research State Partners Partner with Us

Applications

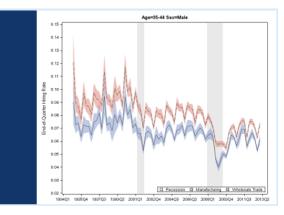
QWI Explorer
OnTheMap
 OnTheMap for Emergency Management
LED Extraction Tool

Useful Links

Center for Economic Studies
 Connormal
 LODES Data
 LED Workshop

Contact Information

Email us: <u>CESLocal Employment Dynamics</u> @census.gov or Call us at (<u>301) 763-8303</u> Eurther contact information Join an LEHD mailing list



What's New?

10/08/15: Using LEHD Data to Analyze Economic Development Districts

View all announcements

About Us

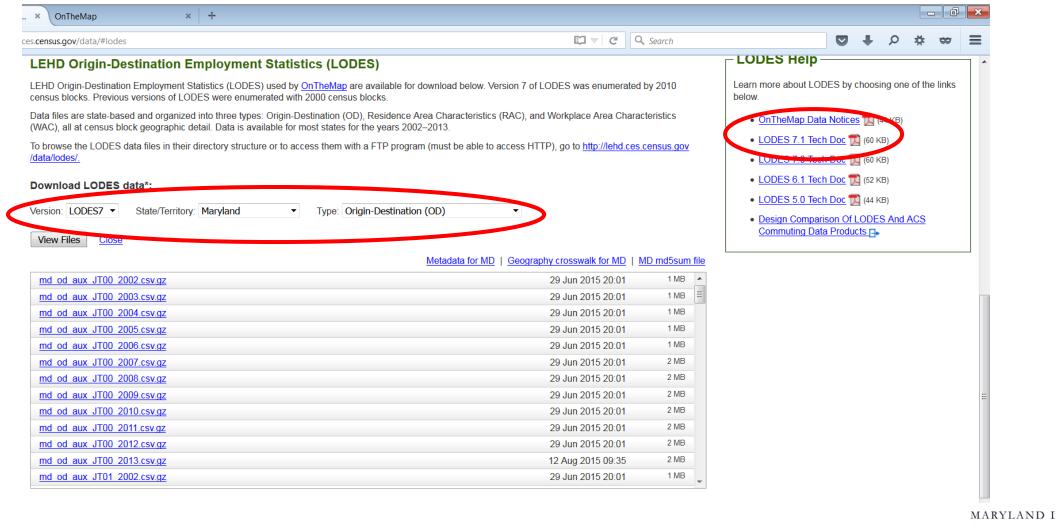
The Longitudinal Employer-Household Dynamics (LEHD) program is part of the <u>Center for Economic Studies</u> at the <u>U.S. Census Bureau</u>. The <u>LEHD program</u> produces new, cost effective, public-use information combining federal, state and Census Bureau data on employers and employees under the <u>Local Employment Dynamics (LED) Partnership</u>. State and local authorities increasingly need detailed local information about their economies to make informed decisions. The LED Partnership works to fill critical data gaps and provide indicators needed by state and local authorities.

lehd.ces.census.gov/data/#lodes

Under the LED Partnership, states agree to share Unemployment Insurance earnings data and the Quarterly Census of Employment and Wages (QCEW) data with the Census Bureau. The LEHD program combines these administrative data, additional administrative data and data from censuses and surveys. From these data, the program creates

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LODES Data





Example

Chesapeake Enterprise Zone

- Unemployment, income and poverty statistics for subject area compared with County data to highlight the need
- Bringing back jobs
- County and Maryland tax credits
 - Brownfields tax credits for cleanup
 - Baltimore Green Building for commercial buildings with LEED certification
 - Maryland Job Creation tax credit for 25 or more new jobs



• Maryland Research and Development